



**Parenting Village**  
Connecting Parents - Building Community

**7<sup>TH</sup> ANNUAL PARENTING VILLAGE FAMILY FEST**  
**SPONSORSHIP LEVELS**

**ROTHFUSS PARK, PENFIELD NY – SUNDAY, JULY 28, 2019 2-6 PM**

**Gold Level Sponsor--\$2,500**

*In addition to Silver Sponsor benefits,*

Logo included on all promotional posters/flyers posted in local magazines and public spaces

Sponsorship mentioned in all press interviews and articles regarding Family Fest

Business write-up in Parenting Village e-newsletter

Three representatives invited to attend networking event

***Gold Sponsorship must be confirmed by 6/15/19 to guarantee inclusion on all print materials***

**Silver Level Sponsor--\$1,000**

*In addition to Bronze Sponsor benefits,*

Business write-up, logo, and website link listed on website: [www.parentingvillage.org](http://www.parentingvillage.org)

Highlighted feature on Parenting Village Facebook page

Logo included on map/event schedule distributed to all Festival attendees

**Bronze Level Sponsor--\$750**

*In addition to Village Sponsor benefits,*

Logo printed on reusable gift bags distributed to all Festival attendees

Sponsor feature on Parenting Village Facebook page, including business info and website link

**Village Sponsor--\$500**

*In addition to Activity Table benefits,*

Included on signage at Family Fest

Inclusion of promotional materials in gift bags distributed to Festival attendees

**Activity Table--\$250\***

Space for activity table (one table and 2 chairs provided) at Family Fest\*\*

Business name listed on reusable gift bags distributed to Festival attendees

Two representatives invited to attend networking event\*\*\*

*\*We are offering Early Bird pricing for Activity Tables—register by 5/31/19 for \$200!!*

*Registration and payment must be received by 5/31/19 for Early Bird discount.*

*\*Each participating business/organization must include a family friendly activity in addition to printed material.*

*\*\*\*The networking event is a casual reception hosted by Parenting Village the week preceding the Family Fest. It serves as an opportunity for introduction and collaboration among representatives from participating businesses and organizations.*

